

# Pur Implementing Culture Change through Grassroots Safety Leadership February 3 – 6, 2025\*



## Acquire the tools you need to be a CULTURE CHANGE CHAMPION Developed by Dr. Steven I. Simon, “The Father of Safety Culture”

From the originator of the Grassroots Safety Leadership™ methodology, this course covers the entire process of creating cultural change through employee involvement.

### Participants will:

- Acquire a profound understanding of how culture and organizational systems affect safety performance
- Learn how organizations have achieved 50-80% decreases in accidents and maintained them through implementation of Grassroots Safety Leadership™
- Learn concrete, practical techniques to get and sustain grassroots involvement, ownership and leadership in safety
- Receive the Culture Change Toolkit® that includes 10 tools which can be immediately applied back into your workplace
- Learn how companies are improving their safety records through union/management cooperation for safety

### Who Should Attend?

People who have a passionate interest in becoming “culture change champions” and are capable of guiding the implementation of culture-based safety within their organizations

More than 2500 people from all levels of the organization have attended the Implementing Culture Change course including: Vice Presidents of Operations, Plant Managers, Corporate Safety Directors, Safety Professionals, Front-Line Supervisors, Trainers, Hourly Workers, Union Leaders

### *\*Course Schedule*

**Monday, Feb. 3, 4:45 PM:** Registration, Opening Session and Dinner Reception

**Tuesday - Thursday, Feb. 4-6,**  
8:30-3:30 PM: Daily Course Schedule



To register, please complete the following  
form

or for more information,  
visit our website at  
[www.culturechange.com](http://www.culturechange.com)

# Implementing Culture Change through Grassroots Safety Leadership



To register, please complete the information below and return to [Peggy@culturechange.com](mailto:Peggy@culturechange.com)

## Participant Information

Name (First, MI, Last): \_\_\_\_\_

Title/Position: \_\_\_\_\_

Company Name: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ ZIP: \_\_\_\_\_

Phone: (\_\_\_\_) \_\_\_\_\_ E-mail: \_\_\_\_\_

Name on Badge: \_\_\_\_\_ Job Classification:  Hourly  Salary

## 2024 Workshop Fee: \$3,595.00

Fee includes meals (3 breakfasts, 3 lunches and two dinners) and participant materials.

### Payment required at time of registration.

American Express, Visa or MasterCard Accepted

Credit Card # \_\_\_\_\_ Expiration Date: \_\_\_\_/\_\_\_\_/\_\_\_\_

**Substitution, Cancellation and Refund Policy.** You may cancel without penalty up to 2 months prior to the course. Cancellations between 1 and up to 2 months are subject to a 25% cancellation fee. Cancellations between 1 month and 10 business days are subject to a 50% cancellation fee. If you provide CCC with less than 10 days' notice, or fail to attend, you will be liable for the entire registration fee. There is no penalty if you send someone to take your place.

We appreciate that this is an important investment for you and your company and would like to accommodate your needs the best we can. If you have a concern, please call us at 914-648-0535.



Courtyard by Marriott Liberty Station – San Diego  
2592 Laning Road, San Diego, California 92106 - 800-321-2111

Click the link below for hotel room reservations:

[Book your group rate for Culture Change Consultants](#)

Lodging Rate: \$209/night using group code: Culture Change Consultants

\*\*Please note: You are responsible for making your own hotel reservations. This discounted rate is valid until January 9, 2025.

**Additional Information and Course Agenda will be provided upon receipt of this registration form.**